

Bicycle Safety Education Program

Countywide

Simply painting bicycling lanes and building bicycle paths is not enough to get more people riding their bicycles safely. Without learning the skills of bicycling in traffic, it can be scary to navigate city streets, and many people avoid it. Others brave the streets but ride unsafely.

In 2007, with ACTIA funding, the East Bay Bicycle Coalition (EBBC) began offering regular bicycle safety education classes throughout Alameda County. Seeing a strong demand in the first two years, the EBBC applied for and won a second grant from ACTIA to broadly expand the safety education program to include all ages, to translate classes and materials into multiple languages, and to bring the classes to new venues.

Starting in July 2009 and continuing for two years, EBBC is offering a comprehensive countywide program of bicycle safety education. The two-part "Road I" class, consisting of a 4-hour in-classroom session, and one all day on-the-road class, continues to be the core offering. Several of these classes are taught in Spanish and Chinese. Kids learn new skills at bike rodeos in their own communities, or with a parent at family cycling clinics. Those short on time can take a one-hour class at their workplace during a "brown bag" session. There are even classes for adults who never learned how to ride a bike.

The program also works with police departments around the county with the goal of establishing opt-in citation diversion programs. Through such programs, bicyclists ticketed for riding in an illegal manner are offered information about the safety classes available. In addition, through one integrated program, law-breakers are required to attend a class to clear their ticket.

Project Budget and Funding

TOTAL PROJECT COST	\$220,201
Funding	
ACTIA Bike/Ped Grant Award	\$215,401
Matching Funds	\$4,800
Sources:	
Kaiser Permanente	\$3,000
Bike Alameda	\$1,800



Project Performance Measures and Targets

880	Adults and teenagers trained at all Day 1 and Day 2 Safety Education Classes
60	Adults and teenagers trained at all Day 1 Safety Education Classes taught in Spanish
30	Adults and teenagers trained at all Day 1 Safety Education Classes taught in Chinese
160	Youth and adults trained at Family Cycling Clinics
80	Attendees at How-to-Ride-a-Bike Classes
25	People trained in teaching bicycling safety education clinics and classes
300	Attendees trained at employer-based Brown Bag Lunch sessions
2,450	Children trained at Kids Bike Rodeos
11	Police Department citation diversion programs established

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PROJECT BENEFITS:

Almost 4,000 adults, teenagers, and children will learn safe bicycle riding techniques, reducing their risk of being involved in a traffic collision throughout their lives, and motivating them to ride more frequently.

PROJECT STATUS:

The Project Sponsor is holding classes, clinics, and trainings regularly around the county. For the current schedule, visit www.ebbc.org/safety.

To find out more about the program, please contact the Project Sponsor.

PROJECT SPONSOR:

East Bay Bicycle Coalition
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Alameda County

Alameda County's half-cent transportation sales tax, known as Measure B, will generate more than \$3 billion over 20 years for transportation improvements in Alameda County. Over **\$80 million** is dedicated to **bicycle and pedestrian safety and access**. In voting for Measure B, which dedicated 5 percent of the sales tax revenue to bicycle and pedestrian projects and programs, Alameda County residents voiced their support for these time-honored modes of travel.

Measure B has transformed the way bicycle and pedestrian projects are financed in Alameda County by providing each city and the County with a steady, flexible stream of funding for making walking and biking improvements. The funds are being used to maintain facilities, close gaps and construct new facilities such as bike lanes and pedestrian crossings.

The Measure B bicycle and pedestrian funds are distributed in two ways. Seventy-five percent of funds go directly to Alameda County cities and the County based on population. The remaining 25 percent funds countywide programs and projects, including a competitive grant program called the Measure B Bicycle and Pedestrian Countywide Discretionary Fund and a Countywide Bicycle and Pedestrian Coordinator. To date, ACTIA's grant program has funded 41 capital projects, programs and master plans, totaling \$9.5 million, over four grant cycles.



Updated October 2010

Bicycle and Pedestrian Grant Program - Active Projects

Location *	Project	Project Sponsor	Grant Cycle	Measure B Funding Amount	Total Project Cost
C	Bay Trail Slough Bridge	City of San Leandro	1 & 3	\$1,000,000	\$3,030,000
N, C, S	Bicycle Racks for New Buses	AC Transit	3	\$20,000	\$120,000
N	Aquatic Park Connection Streetscape Improvement Project	Berkeley Redevelopment Agency	3	\$65,000	\$1,225,000
N	Buchanan Bicycle/Pedestrian Path	City of Albany	3	\$266,000	\$317,600
N	Ashby BART/Ed Roberts Pedestrian and Bicycle Access and Safety Project	City of Berkeley	3	\$136,000	\$7,050,000
CW	Alameda Countywide Bicycle Plan Update	Alameda County Congestion Management Agency	4	\$130,000	\$165,000
N	Albany Pedestrian Master Plan and Update to the Albany Bicycle Master Plan	City of Albany	4	\$130,000	\$160,000
E	Alamo Canal Trail Undercrossing of I-580: Construction	City of Dublin	4	\$891,000	\$2,651,000
S	Irvington Area Pedestrian Improvements	City of Fremont	4	\$342,000	\$400,000
S	Tri-City Senior Walk Clubs	City of Fremont	4	\$52,000	\$67,000
S	Newark Pedestrian and Bicycle Master Plan	City of Newark	4	\$119,000	\$149,000
N	Lakeshore/Lake Park Avenue Complete Streets Project	City of Oakland	4	\$573,599	\$1,207,591
CW	Bicycle Safety Education Program	East Bay Bicycle Coalition	4	\$215,401	\$220,201
E	Iron Horse Trail Feasibility Study - Dublin BART to Santa Rita Road	East Bay Regional Parks District	4	\$25,000	\$50,000
CW	Safe Routes to Schools Alameda County Partnership	TransForm	4	\$820,000	\$1,895,000
CW	TravelChoice New Residents	TransForm	4	\$175,000	\$353,000
N & C	East Bay Greenway Environmental Review and Implementation Strategy	Urban Ecology	4	\$527,000	\$930,000

* C = Central, CW = Countywide, E = East, N = North, S = South

Total

\$5,487,000

\$19,990,392

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Funded by Measure B Sales Tax 2002 - 2022

