

Alameda County Safe Routes to Schools Partnership

Countywide



PROJECT BENEFITS:

The SR2S program will increase the number of children walking and biking to school, thereby reducing the children's risk of obesity and associated health problems. Cutting down on the driving trips to school (which account for 21 percent of all morning traffic) will enhance safety in the area around schools and reduce traffic congestion.

PROJECT STATUS:

The project has continued to expand and strengthen SR2S in the East and South county areas. In 2010, seven new schools launched walking school buses. The program reached 7,000 students in puppet show assemblies and 800 parents through presentations in the 2009-2010 school year.

To find out more about the program, please contact the Project Sponsor.

PROJECT SPONSOR:

TransForm
Nora Cody
SR2S Director
405 14th Street, Suite 600
Oakland, CA 94612
(510) 740-3150, Ext. 323
nora@transcoalition.org

It wasn't so long ago that children everywhere started their morning with an energizing walk to school. Today, only one in 10 children has such a good start to his or her day. At the same time, 68 percent of students in Alameda County are not physically fit. While all the blame does not rest with children being driven to school, walking or biking to school can have a big impact on children's health and the livability of the community.

In light of these statistics, the Alameda County Safe Routes to Schools (SR2S) Partnership was started in 2007, when ACTIA funded the initial two-year program. The program offered a menu of programs to increase the number and safety of children walking and bicycling to school. The program developed more than 50 comprehensive SR2S programs at public schools in Alameda County, was a huge success, and was awarded its second two-year grant by ACTIA in 2009. From its initial goal of working in Berkeley, Oakland, and the urban areas of unincorporated Alameda County, the program quickly expanded to additional communities.

By the end of the second grant period, the Partnership will establish comprehensive programs in all areas of the county. Additionally, the project will provide technical and other resources to schools throughout Alameda County, in an effort to expand SR2S to even more communities. The current ACTIA grant is for two school years (2009-2010 and 2010-2011) and includes a thorough evaluation of program effectiveness. The Partnership is being led and coordinated by the TransForm, with two core partners – the Alameda County Public Health Department and Cycles of Change.

Project Budget and Funding

TOTAL PROJECT COST	\$1,895,000
Funding	
ACTIA Bike/Ped Grant Award	\$820,000
Matching Funds	\$1,075,000

Sources include:

Caltrans Grants (multiple types), City of Oakland, Measure A, Cycles of Change Contracts, Kaiser Permanente, Secured Other Foundations/Sources, Other Foundations



Project Performance Measures and Targets

90	Schools offering a comprehensive SR2S program
31,500	Students attending schools offering a comprehensive SR2S program
10%	Mode shift by families/students to bicycling and/or walking as a result of the project
28,000	Students who attend an assembly program (and 5,400 students will receive in-classroom presentations)
2,500	Students receiving in-class bicycle safety education and training
900	Students who participate in after-school activities focused on walking/biking
200	Walking and bicycling school-wide events
25	Walkabouts and conceptual plans based on walkabouts for improvements around schools
40	After-school providers who receive SR2S trainings
250	Teachers who receive trainings in classroom presentations
90	Schools provided with resources/assistance (outside of those targeted for comprehensive program)
31,500	Students attending schools that receive technical resources/assistance (outside of those targeted for comprehensive program)
300	Parents, volunteers, and community members involved in SR2S programs

Rochelle Wheeler
Countywide Bicycle and Pedestrian Coordinator
rwheeler@actia2022.com
(510) 267-6121

Alameda County Transportation Improvement Authority
1333 Broadway, Suite 300, Oakland, CA 94612
Phone: (510) 893-3347 • Fax: (510) 893-6489
www.actia2022.com

Alameda County

Alameda County's half-cent transportation sales tax, known as Measure B, will generate more than \$3 billion over 20 years for transportation improvements in Alameda County. Over **\$80 million** is dedicated to **bicycle and pedestrian safety and access**. In voting for Measure B, which dedicated 5 percent of the sales tax revenue to bicycle and pedestrian projects and programs, Alameda County residents voiced their support for these time-honored modes of travel.

Measure B has transformed the way bicycle and pedestrian projects are financed in Alameda County by providing each city and the County with a steady, flexible stream of funding for making walking and biking improvements. The funds are being used to maintain facilities, close gaps and construct new facilities such as bike lanes and pedestrian crossings.

The Measure B bicycle and pedestrian funds are distributed in two ways. Seventy-five percent of funds go directly to Alameda County cities and the County based on population. The remaining 25 percent funds countywide programs and projects, including a competitive grant program called the Measure B Bicycle and Pedestrian Countywide Discretionary Fund and a Countywide Bicycle and Pedestrian Coordinator. To date, ACTIA's grant program has funded 41 capital projects, programs and master plans, totaling \$9.5 million, over four grant cycles.



Updated October 2010

Bicycle and Pedestrian Grant Program - Active Projects

Location *	Project	Project Sponsor	Grant Cycle	Measure B Funding Amount	Total Project Cost
C	Bay Trail Slough Bridge	City of San Leandro	1 & 3	\$1,000,000	\$3,030,000
N, C, S	Bicycle Racks for New Buses	AC Transit	3	\$20,000	\$120,000
N	Aquatic Park Connection Streetscape Improvement Project	Berkeley Redevelopment Agency	3	\$65,000	\$1,225,000
N	Buchanan Bicycle/Pedestrian Path	City of Albany	3	\$266,000	\$317,600
N	Ashby BART/Ed Roberts Pedestrian and Bicycle Access and Safety Project	City of Berkeley	3	\$136,000	\$7,050,000
CW	Alameda Countywide Bicycle Plan Update	Alameda County Congestion Management Agency	4	\$130,000	\$165,000
N	Albany Pedestrian Master Plan and Update to the Albany Bicycle Master Plan	City of Albany	4	\$130,000	\$160,000
E	Alamo Canal Trail Undercrossing of I-580: Construction	City of Dublin	4	\$891,000	\$2,651,000
S	Irvington Area Pedestrian Improvements	City of Fremont	4	\$342,000	\$400,000
S	Tri-City Senior Walk Clubs	City of Fremont	4	\$52,000	\$67,000
S	Newark Pedestrian and Bicycle Master Plan	City of Newark	4	\$119,000	\$149,000
N	Lakeshore/Lake Park Avenue Complete Streets Project	City of Oakland	4	\$573,599	\$1,207,591
CW	Bicycle Safety Education Program	East Bay Bicycle Coalition	4	\$215,401	\$220,201
E	Iron Horse Trail Feasibility Study - Dublin BART to Santa Rita Road	East Bay Regional Parks District	4	\$25,000	\$50,000
CW	Safe Routes to Schools Alameda County Partnership	TransForm	4	\$820,000	\$1,895,000
CW	TravelChoice New Residents	TransForm	4	\$175,000	\$353,000
N & C	East Bay Greenway Environmental Review and Implementation Strategy	Urban Ecology	4	\$527,000	\$930,000

* C = Central, CW = Countywide, E = East, N = North, S = South

Total

\$5,487,000

\$19,990,392

Alameda County Transportation Improvement Authority
1333 Broadway, Suite 300, Oakland, CA 94612
Phone (510) 893-3347 • Fax (510) 893-6489
www.actia2022.com

Funded by Measure B Sales Tax 2002 - 2022

