



Grocery Return Improvement Program (GRIP)

North County

The Grocery Return Improvement Program (GRIP) provides much-needed one-way trips to Oakland residents living outside the Americans with Disabilities Act (ADA) areas who are eligible for only the City of Oakland Paratransit for the Elderly and Disabled services. Individuals can call and schedule a pick up location or be conveniently dropped off at their grocery store of choice. This program provides an estimated 1,500 to 2,500 return trips for individuals who have been dropped off for shopping and need a ride home.

In addition to the certified riders, approximately 500 riders awaiting ADA certification also received one-way trips during the first year. This grant funds service delivery contracts, program administration, customer service, and outreach.

PROJECT BENEFITS:

An estimated 100 riders who live outside AC Transit/ BART/ADA areas are receiving on-demand or scheduled services for shopping and return trips. During the first service year, some 500 individuals currently on the ADA certification wait list received approximately 2,100 one-way trips.

PROJECT UPDATE:

The 21-day referral, grocery return, and one-way trips for riders awaiting ADA certification are in progress. GRIP outreach and education for riders and drivers are ongoing.

Project Budget and Funding

TOTAL PROJECT COST	\$275,885
Funding	
Initial ACTIA Gap Grant Award	\$275,885
Matching Funds	\$0



Project Schedule

Commence ACTIA Grant (Cycle 4)	July 1, 2008
Award Service Provider Contract	July 2008
Begin Additional Transportation for 21-day Referrals	July 2008
Begin Outreach for Grocery Return Improvement Program	September 2008
Operate Service during Fiscal Years 2008-2009, 2009-2010, and 2010-2011	October 2008 – June 2011
Administer Evaluation of Services for Fiscal Years 2008-2009, 2009-2010, and 2010-2011	June 2009, 2010, and 2011
Complete Grant Funding Period	June 30, 2011

To find out more about the program, please contact the Project Sponsor.

PROJECT SPONSOR:

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