



MEASURE B REPORTS

access, mobility and accountability

SEPTEMBER 2010

INFORMATION ON PROGRAMS AND PROJECTS FUNDED BY MEASURE B



a message
from the
executive
director

I am honored to begin my leadership as Executive Director of the new countywide transportation agency, the Alameda County Transportation Commission (Alameda CTC). This new role is the result of a recent merger of the Alameda County Congestion Management Agency (ACCMA) and the Alameda County Transportation Improvement Authority (ACTIA), where I have served as Deputy Director since 2001.

This merger is a strategic response to the economic climate. It will streamline costs, eliminate redundancies and create efficiencies in planning, programs and project delivery. The Alameda CTC stresses accountability and transparency in administering public funds to effectively plan and build the transportation improvements that have been promised to Alameda County taxpayers.

In my new role as Executive Director, I will build on and expand the achievements of both agencies, such as the early delivery of nearly all Measure B capital infrastructure projects and delivery of many other significant transportation improvements throughout the county. This e-news will continue to inform you of important projects, programs

continued

New Alameda CTC is Evolving

Alameda CTC, a merger of the Alameda County Congestion Management Agency (ACCMA) and the Alameda County Transportation Improvement Authority (ACTIA), was formed to provide greater efficiencies in planning, funding, and project delivery of a broad spectrum of transportation projects and programs throughout the County.

The creation of Alameda CTC began in January 2009. An analysis of both

agencies demonstrated the benefits of combining ACTIA and ACCMA. In January 2010, the ACTIA and ACCMA Boards expressed joint support for a merger, and in February 2010, the joint Boards approved a draft Joint Powers Agreement. The JPA received approval of the Board of Supervisors, the City Councils of all 14 cities in the County and the AC Transit and BART Boards.

In July 2010, at its first meeting, Alameda CTC members elected Mayor Mark Green of Union City as its Chair and County Supervisor Scott Haggerty as its Vice-Chair.

Alameda CTC Board Members:

Jurisdiction	Member	Alternate
Alameda County, District 1	Supervisor Scott Haggerty, Vice Chair	Councilmember Bill Harrison
Alameda County, District 2	Supervisor Gail Steele	
Alameda County, District 3	Supervisor Alice Lai-Bitker	Councilmember Michael Gregory
Alameda County, District 4	Supervisor Nate Miley	
Alameda County, District 5	Supervisor Keith Carson	Councilmember Kriss Worthington
City of Alameda	Mayor Beverly Johnson	Councilmember Frank Matarrese
City of Albany	Vice Mayor Farid Javandel	Councilmember Peggy Thomsen
City of Berkeley	Councilmember Laurie Capitelli	Councilmember Kriss Worthington
City of Dublin	Mayor Tim Sbranti	Vice Mayor Kasie Hildenbrand

and events that enhance mobility throughout Alameda County, such as the:

- [Oakland Airport Connector](#)
- [International Walk to School Week](#)
- [Seventh Annual Mobility Workshop](#)

At the Alameda CTC, we take our job of delivering transportation projects and programs very seriously. I look forward to shaping a bright future through strategic planning, funding and delivery of transportation investments throughout Alameda County.

Art Dao
Executive Director

Jurisdiction	Member	Alternate
City of Emeryville	Mayor Ruth Atkin	Vice Mayor Kurt Brinkman
City of Fremont	Vice Mayor Robert Wieckowski	Mayor Robert Wasserman
City of Hayward	Councilmember Olden Henson	Councilmember Marvin Peixoto
City of Livermore	Mayor Marshall Kamena	Councilmember Jeff Williams
City of Newark	Councilmember Luis Freitas	Councilmember Alberto Huevo
City of Oakland	Councilmember Larry Reid	Councilmember Patricia Kernighan
City of Oakland	Councilmember Rebecca Kaplan	Councilmember Jane Brunner
City of Piedmont	Vice Mayor John Chiang	Councilmember Garrett Keating
City of Pleasanton	Mayor Jennifer Hosterman	Councilmember Cheryl Cook-Kallio
City of San Leandro	Councilmember Joyce Starosciak	Mayor Tony Santos
City of Union City	Mayor Mark Green, Chair	Councilmember Carol Dutra-Vernaci
AC Transit	Director Greg Harper	Director Rocky Fernandez
BART	Director Tom Blalock	Director Robert Franklin

Short-Term Transportation Investment Opportunity

To address funding challenges and growing transportation needs, the Alameda CTC has placed a measure on the ballot to increase funding for transportation throughout the County. The Transportation Improvement Measure, also known as Measure F, would allow a Vehicle Registration Fee of \$10 for local transportation and transit improvements throughout Alameda County. If approved by voters, funds would be expended according to an adopted Expenditure Plan in the following categories:

- Local Road Improvement and Repair Program (60%)
- Transit for Congestion Relief Program (25%)
- Local Transportation Technology Program (10%)

- Pedestrian and Bicyclist Access and Safety Program (5%)

This fee would generate approximately \$11 million per year for on-going transportation investments and requires a 50% voter approval. None of the funds raised, outside of the limited costs incurred by the Department of Motor Vehicle to collect the fee, can be taken by the State. For more information on this short-term transportation investment measure visit www.alamedacountyvrf.org.

Long-Term Transportation Investment Opportunity

To provide a framework for future transportation investments under the new Alameda CTC, the existing County-wide Transportation Plan (CWTP) will be updated. The updated plan will be expanded in scope from the current plan and will inform the Metropolitan Trans-

special announcements & quick links

Alameda CTC's New Web Portal

- The [Alameda CTC's new web portal](#) includes information regarding the new consolidated agency, along with links to ACTIA's and the ACCMA's websites.

Citizens Watchdog Committee (CWC) Releases 8th Annual Report to the Public

- CWC exercises accountability by compiling the [8th Annual Report](#) on all expenditures regarding Measure B funds.

Ribbon Cutting Commemo- rating the Completion of I-580/Redwood Road Interchange Improvements

- Date/Time: September 20, 2010 - 1:00 p.m.
- Location: I-580 westbound off-ramp at Redwood Road, between the I-580 overpass and the Jess C Spencer Mortuary parking lot.
- [Click here](#) to download the project fact sheet.

North County Transportation Forum

- First Transportation Forum of the new Alameda CTC
- Date/Time: October 21, 2010, 6:30 – 8:30 p.m.
- Location: Alameda CTC Offices in downtown Oakland.
- [Click here](#) to download the Transportation Forum flyer.

portation Commission (MTC) regarding Alameda County transportation needs in the Regional Transportation Plan (RTP).

Three committees have been formed to effectively bring interested elected officials, agency and community members to the table to influence the development of the CWTP and a new Countywide Transportation Expenditure Plan. The three committees include a Steering Committee of elected officials, a Technical Advisory Working Group and a Community Advisory Working

Group to ensure broad public input and involvement.

In August the Alameda CTC received proposals from qualified consulting firms to assist with updating the existing CWTP, as well as to develop a new Transportation Expenditure Plan that could be placed on the November 2012 ballot. The TEP will be an outgrowth of the CWTP and will serve as a funding mechanism for a portion of the projects and programs identified in the CWTP.

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A Profile of Alameda CTC Chair, Union City Mayor Mark Green



Union City Mayor Mark Green is at the helm of progress. He is spearheading the development of one of our county's most significant efforts toward fiscal stewardship and government accountability. Under his leadership, ACTIA and its sister agency, the Alameda County Congestion Management Agency (ACCMA) consolidated their efforts to form the new Alameda County Transportation Commission.

In 1995, Mayor Green joined the ACTA Board, where he led development of the 2000 Measure B Expenditure Plan as the Chair of the Measure B Steering Committee.

Mayor Green recalls raising the idea of a merger while on the ACTIA Steering Committee, when he worked on the 2000 Measure B Expenditure Plan. At the time, he thought, "We should study whether a merger will save money. It would give us a more unified voice for lobbying in Sacramento and Washington DC and, from a tactical standpoint, it would show voters that we had done all we could to curtail expenditures."

After becoming Chairman of the ACCMA in 2008, Mayor Green once again saw

Name: Mark Green

Hometown: Peoria, Illinois

First Political Appointment: 1991, Councilmember, City of Union City (Pop. 74,000)

Current Leadership Roles

- Mayor, City of Union City, CA
- Chairman, Alameda County Transportation Commission (Alameda CTC)
- Chairman, Alameda County Transportation Authority/Alameda County Transportation Improvement Authority (ACTA/ACTIA)
- Chairman, Alameda County Congestion Management Agency (ACCMA)
- President, Association of Bay Area Governments (ABAG)

the opportunity to present the idea for an agency merger. A January 2009 study revealed the cost savings of joining ACTIA and ACCMA, and by January 2010, under Mayor Green's leadership, both Boards acted in support of a merger. At its first meeting in July 2010, Mayor Green was elected Chair of the Commission, which is made up of 22 elected officials from throughout Alameda County. Less than one month later, under Green's leadership, the Commission appointed its first Executive Director, Art Dao.

calendar of events

September 2010 – November 2010

*Note: Unless otherwise noted,
all meetings will be held at ACTIA
offices, 1333 Broadway, Suite 300,
Oakland.*

Alameda CTC Meeting
October 28, 2:30 p.m.

**Finance and Administration
Committee**
October 11, November 8
1:30 p.m.

**Planning, Policy and
Legislation Committee**
October 11, November 8
11:00 a.m.

**Programs and Projects
Committee**
October 11, November 8
12:15 p.m.

**Alameda County Technical
Advisory Committee**
October 5, November 2
1:30–3:30 p.m.

**Countywide Transportation
Plan/Expenditure Plan
Steering Committee**
October 18
1:30–3:30 p.m.

**Community Advisory
Working Group (CAWG)**
October 7, 3:00–5:00 p.m.

**Technical Advisory Working
Group (TAWG)**
October 5
11:00 a.m.–1:00 p.m.

**Alameda County Climate
Action Transportation Group**
November 10
9:30–11:30 a.m.

continued

Green recognizes the significance of Dao's appointment, particularly as transportation planning is emerging as an important aspect of delivery. He says, "Dao will have innovative ideas about the structure of the agency and how to

maximize the abilities of every individual working here. For the Commission, employees, and the public, I anticipate that the outcome will be excellent."

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project update

Oakland Airport Connector

**Project Sponsor: Bay Area Rapid
Transit District (BART)**

Measure B Contribution:
\$89 million

Improvements: The OAC Project is a design-build contract scope. It entails the design and construction of an Automated Guideway Transit (AGT) System, including the guideway, passenger stations, a combined maintenance and central control facility, power distribution substation rooms, and wayside equipment rooms.

Benefits:

- Provides a direct, reliable transit link to the Oakland International Airport.
- Creates and sustains thousands of jobs.
- Facilitates greater regional connectivity and inter-modal transit.
- Helps expand the Oakland International Airport.

Status: With the loss of \$70 million in American Recovery and Reinvestment Act (ARRA) funds in February 2010, BART and partners, including ACTIA, developed a new funding plan for the project.

In July 2010, the California Transportation Commission (CTC) voted to reprogram \$20 million in Statewide Transportation Improvement Program (STIP) funds to the OAC. This action was reaffirmed in



Rendering showing link from BART's Coliseum station to the Oakland Airport Connector.

September and funds will be allocated once the State budget is approved. In addition to the \$20 million in STIP funds, BART has committed \$10 million in San Francisco Airport (SFO) reserve account funds and \$5.4 million in High Speed Rail funds to the project and proposed to increase the Transportation Infrastructure Finance and Innovation (TIFIA) loan request to \$105 million. By lowering the project contingency, the costs on the project were reduced to \$484 million to fully fund the project.

On July 22, 2010, the BART Board of Directors accepted the full funding plan and reaffirmed the award of the Design/Build contract to Flatiron/Parsons Joint Venture and the operation and maintenance contract to Doppelmayr Cable Car company. The award of the design/build contract is contingent upon the commitment of the \$20 million in state funds and the obligation of Small Starts funding from the Federal Transit Administration.

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calendar of events

Bike and Pedestrian Advisory Committee (BPAC)

October 14
5:30–7:30 p.m.

Bicycle and Pedestrian Plans Working Group (BPPWG)

October 20
1:30–4:00 p.m.

Bike/Pedestrian Webinar

October 20, November 17
Noon–1:00 p.m.

Citizens Advisory Committee (CAC)

October 21—North County
Transportation Forum
5:30–8:30 p.m.

Citizens Watchdog Committee (CWC)

November 8, 6:30–8:30 p.m.

Paratransit Advisory and Planning Committee (PAPCO)

October 25, 1:00–2:30 p.m.
November 22, 1:00–3:30 p.m.

Joint PAPCO and TAC Meeting

October 25
2:30–4:00 p.m.

TAC

November 9
9:30–11:30 a.m.

Walk and Roll to School in October

This October, hundreds of children in Alameda County will be strolling and pedaling to school during International Walk to School Week (October 4-8).

Walk to School Week is part of the year-round Alameda County Safe Routes to Schools (SR2S) Program. Funded largely by Measure B, Safe Routes to Schools encourages kids to walk and bike to school by engaging elementary schools, students and their parents through activities, events and lessons, while also addressing safety. In many schools throughout Alameda County, TransForm is implementing SR25 Programs. Visit [TransForm's website](#) to learn how your school can participate in International Walk to School Week.

To help children safely bike to school, the East Bay Bicycle Coalition (EBBC), with Measure B funding and in conjunction with the SR2S program, organizes free Bicycle Rodeos for children and Family Cycling Clinics for both parents and children. Classes teach bike safety and riding skills, and offer free helmets.



Visit the [EBBC's website](#) for upcoming class dates.

Since the Countywide Bicycle and Pedestrian Plans were adopted in 2006, programs like these have grown and successfully encouraged children, seniors and the general public to walk and bike.

Alameda CTC is updating the existing Countywide Bicycle and Pedestrian Plans. This effort will assess the effectiveness of educational and encouragement programs, as well as the potential to expand or increase these efforts. More information will be available on the [ACTIA website](#).

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Seventh Annual Mobility Workshop a Success

On Friday, July 30, 2010, the Paratransit Advisory Planning Committee (PAPCO) and ACTIA held the seventh Annual Mobility Workshop at the Metropolitan Transportation Commission (MTC) Auditorium. The theme was "Planning for Progress." Nearly 100 people from Alameda County and the Bay Area, including seniors, people with disabilities, non-profit agencies, as well as transportation advocates and providers, attended.

The morning panel began with a presentation about the State of the System by Bonnie Nelson, Principal of Nelson/Nygaard. ACTIA's Programs and Public Affairs Manager, Tess Lengyel, provided a synopsis of efforts to update the current



Countywide Transportation Plan and to develop a new Transportation Expenditure Plan.

Ken Kirkey, with the Association of Bay Area Governments, discussed the Sustainable Communities Strategy as part of legislatively mandated planning efforts. Following lunch, attendees

ACTIA projects, programs and financials

For a list of ACTIA's 28 projects, funding and delivery schedules, [click here](#).

For a list of ACTIA programs, [click here](#).

For a list of Pass-through fund allocations, grants, and agency audit information, [click here](#).

contact us

Do you know of someone who does not have email access but would like to receive ACTIA's news? They can call (510) 893-3347 or write us at 1333 Broadway, Suite 300, Oakland, CA 94612, to request a hard-copy of the e-newsletter. For easy access, past issues of the e-newsletter will be maintained on the [ACTIA website](#).

enjoyed a Resource Fair geared towards helping participants manage their mobility. Exhibitors included AC Transit, Travel Training and Eden Information and Referral 211.

During the afternoon session, United We Ride Ambassador, David Cyra, presented an overview of mobility management. He discussed strategies and approaches drawn from his experience in helping communities throughout the country improve mobility.

Attendees then participated in working sessions segmented by county regions. They discussed the information

presented throughout the day and determined how to apply it to their own communities.

Initially, PAPCO's Paratransit Workshops were extended meetings with guest speakers and public participants. These workshops have evolved into regional events, attracting participants from around the Bay Area. They serve as a platform for sharing wisdom from national and international transportation sources. This year's working sessions allowed people, groups and agencies to connect and share similar concerns and goals, which will be helpful in planning for the future.

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MEASURE B Helps Fund Sidewalk Repair for Homeowners

The Alameda County Board of Supervisors approved the Public Works Agency's participation in a Measure B cost-sharing program for sidewalk repairs for single-family residential properties in Measure B Planning Area 2 (Central County).

Annually, ACTIA allocates approximately \$300,000 of Measure B Bicycle and Pedestrian Safety Funds to Alameda County, which uses a portion of these funds toward its Sidewalk Repair Program. The funds are divided equally among unincorporated Ashland, Castro Valley, Cherryland, Fairview, and San Lorenzo and are offered on a "first come, first served basis." The County will reimburse 50% of the sidewalk repair cost per property, or a maximum of \$750,



whichever is less. Prior to the County's program, residents were responsible for 100% of the repair costs. To date, approximately 350 sidewalks have been repaired in various locations.

If you're interested in the County's Sidewalk Repair Program, contact the Alameda County Public Works Agency at 510-670-5500.

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