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Citizens Advisory Committee Meeting

Thursday, January 21, 2010
5:30 to 8:30 p.m.

Meeting/Forum Location:
Hayward City Hall
777 B Street
Hayward, CA 94541

Meeting Outcomes:

- Receive updates on Measure B3
- Receive updates on ACTIA and CAC outreach efforts
- Affirm CAC member outreach goals & objectives: Conduct brainstorming session around outreach methods
- Receive updates on Web site progress
- Actively participate in Transportation Forum

*Alice Lai-Bitker, Chair
Supervisor, District 3*

*Mark Green, Vice-Chair
Mayor, City of Union City*

*Keith Carson
Supervisor, District 5*

*Scott Haggerty
Supervisor, District 1*

*Jennifer Hosterman
Mayor, City of Pleasanton*

*Beverly Johnson
Mayor, City of Alameda*

*Marshall Kamena
Mayor, City of Livermore*

*Rebecca Kaplan
Councilmember At-Large,
City of Oakland*

*Nate Miley
Supervisor, District 4*

*Anthony Santos
Mayor, City of San Leandro*

*Gail Steele
Supervisor, District 2*

*Christine Monsen
Executive Director*

DRAFT AGENDA

<p>5:30 – 5:40 p.m. <i>Barry Ferrier</i></p>	<p>1) Welcome & Introductions a) Public Comment b) Approval of October 15, 2009 minutes (Attachment A) – Page 1</p>
<p>5:40 – 6:20 p.m. <i>Tess Lengyel</i></p> <p><i>Barry Ferrier & Staff</i></p> <p><i>Staff</i></p> <p><i>Staff</i></p>	<p>2) Overview of ACTIA and CAC Outreach a) Measure B3 Update (Attachment B) – Page 7</p> <p>b) Outreach Goals and Objectives (Attachment C1, C2) – Pages 27 and 31 <i>Please review prior and be prepared to discuss.</i></p> <p>c) ACTIA Web Development Update (Attachment D) – Page 35</p> <p>d) Staff Overview of ACTIA Outreach and Materials (Attachment E) – Page 39</p>

6:20 – 6:25 p.m. <i>CAC Members</i>	3) CAC Member/Outreach Reports (2 minutes per person)
6:25 – 6:30 p.m.	4) Staff Reports
6:30 – 8:30 p.m.	5) Central County Transportation Forum & Open House
8:30 p.m.	6) Adjournment from the Central County Transportation Forum

Next Meetings:

- April 15, 2010 – CAC Meeting and Transportation Forum (location TBD)

Key: I/D - Information/Discussion Item

I/A - Information/Action Item

ATTACHMENTS:

[Attachment A: October 15, 2009 Meeting Minutes](#) – Page 1

[Attachment B1: Measure B3 Materials](#) – Page 7

[Attachment C1: Chair Outreach Memo](#) – Page 27

[Attachment C2: ACTIA Outreach Benchmarks](#) – Page 31

[Attachment D: Memo on Web Site Progress](#) – Page 35

[Attachment E: Committee Outreach Messaging Guide](#) – Page 39

[Attachment F: CAC FY 09/10 Calendar of Meetings](#) – Page 43

[Attachment G: CAC FY 09/10 Roster](#) – Page 47

[Attachment H: Supervisorial Districts Map](#) – Page 51

The full agenda packet is available at:

<http://www.actia2022.com/actiacommittees.html#advise>

Location Information: Hayward City Hall is located adjacent to Hayward BART station and Mission Blvd.

Members of the public may address the Committee regarding any item, including an item not on the agenda. Please fill out a speaker card and submit it to the chair or vice chair. Time limitations will be at the discretion of the chair. Meetings are wheelchair accessible. Please do not wear scented products so that individuals with environmental sensitivities may attend. Call (510) 893-3347 (Voice) or 834-6754 (TTD) to request a sign-language interpreter (five days notice is requested). All items on the agenda are subject to action and/or change by the committee. The chair may change the order of items.