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City of Oakland

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Supervisor, District 4

Anthony Santos
Mayor, City of San Leandro

Gail Steele
Supervisor, District 2

Christine Monsen
Executive Director

Citizens Advisory Committee Meeting

Thursday, October 15, 2009
5:30 to 8:30 p.m.

Meeting/Forum Location:
ACTIA Offices
1333 Broadway, Suite 300
Oakland, CA 94612

Meeting Outcomes:

- Create CAC subcommittee for Webpage Development and Outreach efforts
- Receive updates on projects and programs
- Share CAC outreach efforts since July 2009
- Actively participate in Transportation Forum

AGENDA

<p>5:30 – 5:40 p.m. <i>Barry Ferrier</i></p>	<p>1) Welcome & Introductions a) Public Comment b) Approval of July 23, 2009 minutes <u>Attachment A</u> – July 23, 2009 Minutes - Page 1</p>
<p>5:40 – 6:20 p.m. <i>Staff</i> <i>Barry Ferrier</i></p>	<p>2) Overview of ACTIA and CAC Outreach Efforts a) Staff Overview of ACTIA Outreach and Materials <u>Attachment B</u> – ACTIA Outreach Tracking Spreadsheet – Page 7 <u>Attachment C</u> – Committee Outreach Messaging Guide – Page 13 b) Discussion on Chair’s proposal for Outreach Implementation <u>Attachment D</u> – Chair Ferrier Outreach Implementation Proposal Outline – Page 17</p>

<i>Staff</i>	c) ACTIA Web Development Process <u>Attachment E</u> – Website Development Memo – Page 21
6:20 – 6:25 p.m. <i>CAC Members</i>	3) CAC Member/Outreach Reports (2 minutes per person)
6:25 – 6:30 p.m.	4) Staff Reports
6:30 – 8:30 p.m.	5) North County Transportation Forum & Open House
8:30 p.m.	6) Adjournment from the North County Transportation Forum

Next Meetings:

- October 30, 2009 – ACTIA Countywide Projects and Programs Tour
- January 21, 2010 – CAC Meeting and Transportation Forum (location TBD)

*Key: I/D - Information/Discussion Item
I/A - Information/Action Item*

ATTACHMENTS:

Attachment A: July 23, 2009 Meeting Minutes – Page 1

Attachment B: ACTIA Outreach Tracking Spreadsheet – Page 7

Attachment C: Committee Outreach Messaging Guide – Page 13

Attachment D: Chair Ferrier Outreach Implementation Proposal Outline – Page 17

Attachment E: Website Development Memo – Page 21

Attachment F: CAC FY 09/10 Calendar of Meetings – Page 25

Attachment G: CAC FY 09/10 Roster – Page 29

Attachment H: Supervisorial Districts Map – Page 33

The full agenda packet is available at:

<http://www.actia2022.com/actiacommittees.html#advise>

Location Information: ACTIA is located in Downtown Oakland at the intersection of 14th Street and Broadway. There is Garage parking in the City Center Garage.

Members of the public may address the Committee regarding any item, including an item not on the agenda. Please fill out a speaker card and submit it to the chair or vice chair. Time limitations will be at the discretion of the chair. Meetings are wheelchair accessible. Please do not wear scented products so that individuals with environmental sensitivities may attend. Call 893-3347 (Voice) or 834-6754 (TTD) to request a sign-language interpreter (five days notice is requested). All items on the agenda are subject to action and/or change by the committee. The chair may change the order of items.