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Supervisor, District 2

Christine Monsen  
Executive Director

## Bicycle and Pedestrian Advisory Committee Meeting

Thursday, January 14, 2010  
5:30 to 8 p.m.  
(Note later ending time)

Meeting Location:  
ACTIA  
1333 Broadway, Suite 300, Oakland, CA 94612

### AGENDA

(Full Packet Available at [www.actia2022.com](http://www.actia2022.com))

#### Meeting Outcomes:

- Input on Bike/Ped CDF Grant program, including timing of next funding cycle and funding for ongoing programs
- Update on new regional bicycle/pedestrian funding
- Final reports on two completed CDF Cycle 3 projects – Alameda-Oakland Estuary Crossing and Bicycle Safety Education Program
- Input on proposed new countywide promotional walking campaign
- Report on ongoing ACTIA promotional/educational programs and funding recommendations

- 5:30 – 5:35 p.m. 1. **Welcome & Introductions**
- a. **Public Comment** I/D
  - b. **Approval of November 12, 2009 Minutes** I/A  
([Attachment A1](#)– Page 1)
- 5:35 – 6:35 p.m. 2. **Countywide Discretionary Fund Program:** I/A  
**Discussion of next funding cycle and funding for ongoing programs, and possible coordination with new regional bicycle/pedestrian funding programs**  
([Attachments B1](#) – Page 9)
- 6:35 – 7:05 p.m. 3. **Countywide Discretionary Fund – Cycle 3:** I/D  
**Sponsor Presentations on Estuary Crossing and Bicycle Safety Education Program**  
([Attachment C1, C2](#) – Pages 17 and 21)
- 7:05 – 7:25 p.m. 4. **New Countywide Walking Promotional Campaign: Discussion and Input** I/D  
([Attachment D1](#) – Page 29)

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|------------------|---|-----|
| 7:25 – 7:45 p.m. | <b>5. Ongoing Countywide Programs and Resources:</b><br><b>a. Bike to Work Day Planning and Funding</b><br><b>b. Annual Bike/Pedestrian Count Program Funding</b><br>( <a href="#">Attachments E1</a> , <a href="#">E2</a> , <a href="#">E3</a> – Pages 39, 43, and 49) | I/A |
| 7:45 – 7:50 p.m. | <b>6. Update on Board Actions/Staff Report</b>  | I/D |
| 7:50 – 8 p.m.    | <b>7. BPAC Member Reports</b><br><b>a. BPAC members attending CAC Transportation Forum (on January 21, 2010)</b><br>( <a href="#">Attachment F1</a> – Page 57)  | I/D |
| 8 p.m.           | <b>8. Adjournment/Next Meeting</b><br>March 11, 2010  | I/D |

Key: I/D - Information/Discussion Item I/A - Information/Action Item

**Attachments:**

- [A1: November 12, 2009 Minutes](#) – Page 1
- [B1: Memo on CDF Grant Program: Next Cycle and Ongoing Programs](#) – Page 9
- [C1: Final Report for Alameda-Oakland Estuary Crossing \(Cycle 3\)](#) – Page 17
- [C2: Final Report for Bicycle Safety Education Program \(Cycle 3\)](#) – Page 21
- [D1: Draft Walking Campaign for Alameda County](#) – Page 29
- [E1: Memo on Ongoing ACTIA Promotional/Educational Programs for FY 09/10](#) – Page 39
- [E2: Bicycle and Pedestrian Countywide Programs – Implementation Plan for FY 09/10](#) – Page 43
- [E3: Board Funding Request for Bike to Work Day activities and Annual Count Program](#) – Page 49
- [F1: Flyer for January 21, 2010 Transportation Forum](#) – Page 57
- [G1: BPAC Calendar](#) – Page 61
- [H1:BPAC Roster](#) – Page 65

Location Information: ACTIA is located in Downtown Oakland at the intersection of 14<sup>th</sup> Street and Broadway. The office is just a few steps away from the City Center/ 12<sup>th</sup> Street BART station. Bicycle parking is available inside the building, and in electronic lockers at 14<sup>th</sup> and Broadway near Frank Ogawa Plaza (requires purchase of key card from bikelink.org). There is garage parking for autos and bicycles in the City Center Garage (enter on 14<sup>th</sup> Street between Broadway and Clay). Visit the ACTIA website for more information on how to get to ACTIA: <http://www.actia2022.com/directions.html>.

Members of the public may address the Committee regarding any item, including an item not on the agenda. Please fill out a speaker card and submit it to the Chair or Vice-Chair. Time limitations will be at the discretion of the Chair. Meetings are wheelchair accessible. Please do not wear scented products so that individuals with environmental sensitivities may attend. Call 893-3347 (Voice) or 834-6754 (TTD) to request a sign-language interpreter. Five days notice requested. All items on the Agenda are subject to action and/or change by the Committee. The order of items may be changed by the Chair.