



# Bicycle and Pedestrian Advisory Committee Meeting

Thursday, February 7, 2008  
5:30 PM to 7:30 PM

Meeting Location:  
**ACTIA**

**1333 Broadway, Suite 300, Oakland, CA 94612**

1333 Broadway  
Suite 300  
Oakland, CA 94612

Telephone:  
510/893-3347

Facsimile:  
510/893-6489

Webpage:  
[www.ACTIA2022.com](http://www.ACTIA2022.com)

Alice Lai-Bitker, Chair  
Supervisor, District 3

Mark Green, Vice-Chair  
Mayor, City of Union City

Keith Carson  
Supervisor, District 5

Henry Chang, Jr.  
Vice Mayor, City of  
Oakland

Scott Haggerty  
Supervisor, District 1

Beverly Johnson  
Mayor, City of Alameda

Marshall Kamena  
Mayor, City of Livermore

Janet Lockhart  
Mayor, City of Dublin

Nate Miley  
Supervisor, District 4

Anthony Santos  
Mayor, City of San  
Leandro

Gail Steele  
Supervisor, District 2

Christine Monsen  
Executive Director

## AGENDA

(Full Packet Available at [www.actia2022.com](http://www.actia2022.com))

### Meeting Outcomes:

- Receive Overview of ACTIA Grant-Funded Projects
- Receive Progress Reports on CDF Grants Cycles 1, 2, 3
- Hear Sponsor Presentations: CDF Grant Cycles 1 & 2
- Hear update on major shared-use trails in Alameda County
- Input on 2010 Active Transportation Campaign in Alameda County
- Receive update on implementation of countywide pedestrian and bicycle programs
- Hear update on Regional and Countywide Transportation Plans

5:30 – 5:35 pm	<b>1. Welcome &amp; Introductions</b> <b>a. Public Comment</b> <b>b. Approval of November 8, 2007 Minutes</b> <i>(Attachment A: Page 1)</i>	I/D  I/A
5:35 – 5:40 pm	<b>2. Update on Board Actions/Staff Report</b>	I/D
5:40 – 5:50 pm	<b>3. Overview of Grant-Funded Projects</b>	I/D
5:50 – 6:10 pm	<b>4. Progress Reports/ Sponsor Presentations on Countywide Discretionary Fund Grants</b> <i>(To be sent under separate cover)</i>	I/D
6:10 – 6:50 pm	<b>5. Presentation on Inter-jurisdictional Shared-use Trails: Existing and Planned – Bay Trail, Iron Horse Trail, East Bay Greenway, and Park District Master Plan Map Update</b>	I/D
6:50 – 7:15 pm	<b>6. Input on 2010 Active Transportation Campaign</b> <i>(Attachment B: Page 9)</i>	I/D
7:15 – 7:20 pm	<b>7. Update on Implementation of Countywide Ped/Bike Programs</b>	I/D

7:20 – 7:25 pm	<b>8. Update on Regional and Countywide Transportation Planning</b>	I/D
7:25 – 7:30 pm	<b>9. BPAC Member Reports</b>	I/D
7:30 pm	<b>10. Adjournment/Next Meeting: April 10, 2008</b>	I/D

Key: I/D - Information/Discussion Item I/A - Information/Action Item

**Attachments:**

A: Draft Minutes for June 28, 2007 – **Page 1**

B: 2010 Active Transportation Campaign Overview Sheet – **Page 9**

C: BPAC Calendar – **Page 13**

D: BPAC Roster– **Page 17**

*Location Information:* ACTIA is located in Downtown Oakland at the intersection of 14<sup>th</sup> Street and Broadway. The office is just a few steps away from the City Center/ 12<sup>th</sup> Street BART station. Bicycle parking is available inside the building. There is Garage parking in the City Center Garage.

Members of the public may address the Committee regarding any item, including an item not on the agenda. Please fill out a speaker card and submit it to the Chair or Vice-Chair. Time limitations will be at the discretion of the Chair. Meetings are wheelchair accessible. Please do not wear scented products so that individuals with environmental sensitivities may attend. Call 893-3347 (Voice) or 834-6754 (TTD) to request a sign-language interpreter. Five days notice requested. All items on the Agenda are subject to action and/or change by the Committee. The order of items may be changed by the Chair.

**Attachment A:**  
Draft Minutes for November 8, 2007

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## **Bicycle and Pedestrian Advisory Committee Meeting**

**Thursday, November 8, 2007**

**5:30 PM to 7:30 PM**

**Meeting Location:**

**ACTIA**

**1333 Broadway, Suite 300, Oakland, CA 94612**

### **DRAFT MINUTES**

**BPAC Members Present:** Tom Van Demark, Midori Tabata, Glenn Kirby, Rich Guarienti; Marcy Greenhut; Peter Young; Lucy Gigli

**Staff Present:** Tess Lengyel, Rochelle Wheeler, Keonnis Taylor

**Guests Present:** Grey Kolevzon, Cycles of Change

#### **1. Welcome & Introductions**

The meeting was called to order: 5: 35pm by Tom Van Demark.

##### **a. Public Comment**

Rochelle Wheeler and the committee wished Marcy Greenhut a happy birthday.

##### **b. Approval of June 28, 2007 Minutes**

*A motion was made by Glenn Kirby and seconded by Midori Tabata to approve the minutes as presented. A vote was taken, and the motion passed with one abstention (Guarienti).*

#### **2. Update on Board Actions/Staff Report**

Tess Lengyel announced a collaboration with UC Berkeley's Traffic Safety Center; to develop a simple model that will predict the number of pedestrians and bicyclists at an intersection which will in turn be useful to calculate risk exposure for bicyclists and pedestrians. If approved by the Board, twenty-five thousand dollars would be contributed by ACTIA to add twenty new count locations throughout the county in addition to the 30 locations on Caltrans roadways already funded by the project. ACTIA will also purchase and own six pedestrian and bicycle counters. The count data, along with land use, transit, and other data will be used to develop the model.

This project meets two goals in the Alameda Countywide Pedestrian Plan of getting better data and improving safety. Counts will be done in Spring 2008

Tess Lengyel answered BPAC questions regarding the types of counters to be used, locations, and ACTIA recommendations for count sites.

Ms. Lengyel also announced that ACTIA staff is taking to the Board this month a legislation program that prioritizes increased transportation funding for biking and walking. The organization, Rails-to-Trails Conservancy is spearheading a national active transportation campaign. They would like to increase federal funding for biking and walking through a program of \$50 million for forty communities, and approached ACTIA to see if Alameda County would participate. The Board will consider ACTIA's involvement at their next meeting. Staff would like to partner with organizations such as the Transportation and Land Use Coalition (TALC), United Seniors of Oakland, and Alameda County to engage a broad group and expand the dialogue for this, and develop a common message.

Staff has prepared fact sheets related to grant funded projects for the public.

Regarding BPAC member appointments, all but two are current. Staff is working with Board members to get these appointments updated.

ACTIA will host its annual Leadership Training Workshop on November 16, which will focus on training on useful meeting management tools. The session is scheduled from 10am - 4pm.

ACTIA will host an open house on December 6 after the ACTIA Board meeting.

Rochelle Wheeler announced that ACTIA has hard copies of the Pedestrian Plan and Toolkit available to take. The final versions are substantially different from the drafts.

### **3. Report on California Walk/Bike Conference**

Rochelle Wheeler attended the California Walk Bike Conference along with Midori Tabata and Marcy Greenhut. As a Conference sponsor, ACTIA hosted a table, and distributed fact sheets and pedestrian plans to attendees. The conference was paired with the annual Association of Pedestrian and Bicycle Professionals (APBP) professional development seminar. Rochelle Wheeler made two presentations, one with Victoria Eisen. Both were well attended. There is lots of interest in ACTIA activities, and there was good representation from Alameda County.

Midori Tabata and Marcy Greenhut also discussed their experiences at the conference noting valuable information for design and engineering initiatives, new bike/ped innovations, level of service for pedestrians, success stories, parking design, and how to get people to walk and bike more. They reported that it was refreshing to get perspectives from planning professionals, and good to see planning for things other than auto traffic.

Tess Lengyel noted that Rochelle Wheeler was given the Professional of the Year award by APBP.

#### **4. Sponsor Presentation on Countywide Discretionary Fund Grants: Cycles of Change**

Tom Van Demark introduced Grey Kolevzon of Cycles of Change.

Grey presented that Cycles of Change began 10 years ago, and has worked with ACTIA for the last 4 years, which has allowed them to develop a replicable model for bicycle safety education programs. They have expanded to 14 programs, and are training other groups to implement three own programs. There are programs in there Berkeley middle schools, several middle and high schools in Oakland, and one in Alameda. Cycles of Change is also collaborating with the Safe Routes to Schools Program. The program works with physical education teachers and after school providers, and is beginning to work with elementary schools in establishing its bike safety programs for youth. Cycles of Change provides bikes which are salvaged and instruction on safe riding techniques and using a bicycle for transportation. Their goal is for every school in the area to have a bike club, and for kids to develop their skills to promote comfortable riding.

Glenn Kirby noted his satisfaction with this program and its relationship to the work of ACTIA and the BPAC. BPAC members discussed their sentiments about the importance of Cycles of Change. Interested volunteers or workers are encouraged to contact Cycles of Change through their website.

Grey answered BPAC questions regarding training and trainers, and the growth of the program.

Rochelle Wheeler noted that the final report submitted by Cycles of Change can be found in the BPAC agenda packet, in addition to a summary of all projects funded in Countywide Discretionary Fund Cycle 1, 2 & 3 and progress reports for Countywide Discretionary Fund Cycles 1 & 2.

#### **5. Update on Alameda County Bike/Ped State of the System**

Rochelle Wheeler reported that staff will be creating a document showing a snapshot of walking and biking conditions in Alameda County. Ms. Wheeler is pulling from existing data to see what might be interesting to Alameda County walkers and bikers, and the general public, and is researching various topics such as statistics on mileage, why people are walking, and information about programs. The document will be presented, when a draft is ready, to the Ped-Bike Working Group, and then will come back to BPAC in February 2008.

Questions proposed by BPAC to address:

- What prevents people from walking?
- What shapes drivers' mentalities toward walking?
- Is there a correlation between sidewalk space and how much people walk?
- What is the definition of a pedestrian trip?
- What criteria would you look at to evaluate level of service recommendations for pedestrians?

- How do you incorporate recreational data with destination-based trips?
- Do those living within ½ mile of major transportation hubs walk more?

Rochelle Wheeler noted that information in the Alameda Countywide Pedestrian Plan addressed some of the questions asked.

## **6. Update on Regional and Countywide Transportation Planning**

Rochelle Wheeler reported that at the June 2007 BPAC meeting, staff noted the committee's topics of interest, including regional transportation planning. MTC is defining a transportation 2035 Vision in order to develop the Regional Transportation Plan, which will be adopted in 2009. For the first time, they will focus on a vision for the region, largely driven by climate change.

There are three focus areas included in the strategy: environment, equity, economy. MTC developed specific goals for each focus area. Ms. Wheeler presented information from a recent event on what different transportation scenarios show regarding reducing carbon emissions, particulate matter, and vehicle miles traveled. The Metropolitan Transportation Commission is collecting more public input on the issue. Ms. Wheeler distributed a handout outlining the MTC workshops for the regional transportation plan as well as the platforms from Bay Area Bicycle Coalition and Transportation and Land Use Coalition.

Tess Lengyel discussed priority development areas (PDAs), noting the question of whether PDA's will get priority for regional funding. MTC is responsible for the Regional Transportation Plan, but is working closely with the Association of Bay Area Governments. Steve Hemminger, the Executive Director of MTC, is part of a team analyzing the fact that transportation financing on national level will go into negative numbers. At the federal level, there is much discussion regarding congestion pricing. Countywide transportation plans are feeding into the regional transportation plan. ACTIA's role is to make sure that bike and pedestrian issues are represented in these funding plans.

Staff answered BPACs questions regarding congestion pricing, local innovations, and national legislative work.

## **7. Update on Implementation of Countywide Ped/Bike Programs**

Rochelle Wheeler provided an update on the work program this year, noting that staff would be using this year to work on programmatic elements of the bike/ped program. The Ped Bike Working Group launched in July 2007, and the first meeting was attended by agency and nonprofit staff working for bike and pedestrian improvements. BPAC members are invited to these meetings, which will take place every quarter. The next meeting will be held on November 28 from 10am - 12pm.

Rochelle Wheeler also reported that ACTIA is developing a walking promotional campaign. Keonnis Taylor has done extensive national research on existing programs throughout the country. Staff welcomes ideas and resources.

Glenn Kirby recommended the “Regional in Nature” newspaper insert developed by the Park District. Rich Guarienti also offered to provide insight on walking programs, from his experience leading walking groups.

## **8. Funding Recommendation for Bike to Work Day 2008**

Rochelle Wheeler reviewed a memo in the agenda packet regarding Bike to Work Day. In 2007, ACTIA contributed \$6000 to the East Bay Bicycle Coalition, the lead agency for Bike to Work Day in Alameda County. Staff is talking to EBBC about possible collaborations for Bike to Work Day 2008, such as marketing and promotions, and wants to reach out to broader audiences to promote biking.

*A motion was made by Marcy Greenhut to fund up to \$15,000 to match what East Bay Bicycle Coalition will bring in from its other funders. Seconded by Glenn Kirby. The motion was carried unanimously.*

BPAC members offered their words of support and ideas for innovation for the program. Midori recommended incorporating organizations like Cycles of Change to help prepare people for the day. Roger requested seeing the past year’s budget and proposed budget.

## **9. Discuss Development of “Gap Maps” to Identify Bike/Ped Needs in the County**

Rochelle Wheeler introduced the topic by stating that the development of “gap maps” has the highest priority interest area for the BPAC in their June 2007 brainstorm. Staff requested information and direction on this idea. Rochelle presented countywide maps of pedestrian corridors and bicycle corridors from the Countywide Plan as well as a list of the 17 high priority bicycle projects in the county. ACTIA is committed to implementing the adopted plans, and any efforts should be consistent with these documents.

Roger Marquis distributed a memo regarding establishing a countywide priority list of bicycle and pedestrian gaps. The list would address the needs of longer-distance commuters and cyclists, not traditionally represented by established cycling groups. The memo included roadways that might be included on a priority list.

BPAC discussed how to incorporate the various suggestions into current funding plans and obstacles to doing so. Rochelle Wheeler expressed concern about adding to the current list of priorities in the adopted plan.

Lucy Gigli noted concern that the knowledge base of BPAC would not likely supersede the thinking that went forth in the original formation of the priority lists. Several BPAC

members felt a map showing unbuilt bicycle facilities from the Countywide Bike Plan network would be useful.

Tess Lengyel gave a synopsis of the discussion, highlighting the points that there needs to be clarification of what is in the Pedestrian Plan and the Bike Plan; there is interest in making sure that applicants are knowledgeable of what is in the Plans; jurisdictions must understand what is in both plans and make sure that projects are reflected in their plans; there is a desire for quality maps, which can also be used in CDF Funding Cycles. She also noted that gap closure has always been a criterion of the CDF Grant Program.

Tom Van Demark commented that if financially viable, new visual aids would be useful.

Rochelle Wheeler noted that changes to the project lists may be requested during the plan update process. Glenn Kirby stated that he was not inclined to support the development of an entirely new tool. Lucy Gigli stated that the BPAC should find out why specific projects were not included in the Plan, if they were requested.

#### **10. BPAC Member Reports**

- Marcy Greenhut reported that the City of Berkeley is without a Director of the Office of Transportation and without a Bike Ped Coordinator.
- Tom Van Demark invited the BPAC members to an Alameda County Physical Activity Coalition event on Tuesday November 13 at 10am. A speaker from Urban Habitat will discuss a project on San Pablo Avenue. Rochelle Wheeler will distribute information on the event by email.
- Peter Young announced that Alameda County has completed bike lanes along Tesla Road.
- Rich Guarienti announced that ACTIA's East County Transportation forum was a good event, but suggested a larger and better laid out location.

#### **11. Adjournment/Next Meeting:**

The meeting was adjourned at 7:50pm. The next meeting will be held on February 7, 2008.

**Attachment B:**  
2010 Active Transportation Campaign Overview Sheet

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## 2010 Campaign for Active Transportation *Alameda County, CA*

The 2005 federal transportation act (SAFETEA-LU) provided four communities with \$25 million each over four years to demonstrate that targeted investments can shift trips to bicycling and walking. The four “Nonmotorized Transportation Pilot Program” (NTPP) communities are Columbia (MO), Marin County (CA), Minneapolis (MN), and Sheboygan County (WI). Rails-to-Trails Conservancy (RTC) is working with these communities to facilitate successful project implementation and effective communication.

RTC played a key role in advocating for the creation of the NTPP, and we believe it has potential to become a key national program in advancing the development of bicycle/pedestrian facilities. Looking towards the next federal transportation bill around 2010, RTC is mobilizing a nationwide effort – the 2010 Campaign for Active Transportation – empowering communities to advocate for their inclusion in an expanded nonmotorized, or active transportation, program. We envision a \$2 billion program serving at least 40 communities, with \$50 million per community over 6 years, to promote the growth of trails, biking and walking for urban mobility, a cleaner environment (reducing greenhouse gases to slow climate change), and improved public health (more physical activity to combat obesity and diabetes).

A second, but equally important, goal of the Active Transportation Campaign is to raise the overall profile of biking and walking as important strategies in achieving transportation, recreation, public health and environmental objectives across the country. Communities participating in this campaign will develop tools and strategies and have access to resources that will bring immediate, tangible benefits to local advocacy efforts. Working together we can galvanize more attention, collaboration and resources to achieve the vision of bikeable, walkable communities.

RTC has begun identifying communities that are prepared to lead the way. RTC staff are organizing with key partners in Alameda County, including ACTIA, to share our thinking and to explore the potential for Alameda County to make a compelling case for its inclusion in such a program. We hope to learn more about local priorities and political context, and begin creating a work plan for Alameda County’s 2010 Campaign.

For more information, contact Rails-to-Trails Conservancy’s  
Western Regional Office at 415-397-2220 or visit  
<http://railstotrails.org/whatwedo/trailadvocacy/2010Campaign.html>

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**Attachment: C**  
BPAC Calendar

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**Meeting Schedule  
for  
2007/2008 Fiscal Year**

*Created: June 28, 2007*

*Revised: January 2008*

	Meeting Date	Meeting Purpose
	September 27, 2007	<i>Meeting Cancelled</i>
1	November 8, 2007	<ul style="list-style-type: none"> <li>• Report on California Walk/Bike Conference</li> <li>• Recommendation on Bike to Work Day 2008 Funding</li> <li>• CDF Grants, Cycles #1&amp;2: Progress Reports</li> <li>• CDF Grants, Cycles #1&amp;2: Sponsor Presentations, as needed</li> </ul>
2	February 7, 2008	<ul style="list-style-type: none"> <li>• Program Development Discussions, as needed</li> <li>• BPAC Education (TBD)</li> <li>• Full Report on Grant-Funded Projects to Date</li> <li>• CDF Grants, Cycles #1&amp;2: Sponsor Presentations, as needed</li> <li>• CDF Grants, Cycles #1, 2 &amp; 3: Progress Reports</li> <li>• Admin: Distribute BPAC Action Log: 2007</li> </ul>
3	April 10, 2008	<ul style="list-style-type: none"> <li>• Annual Report on Implementation of Countywide Ped and Bike Plans (and review of what is in the Plans, as prep for discussing CDF Program Guidelines)</li> <li>• Alameda Co. Bike/Ped State of the System</li> <li>• Measure B Local Pass-Thru (75%) Expenditures: Update on FY 06-07</li> <li>• BPAC Education (Report on South County planning &amp; projects; senior population)</li> <li>• CDF Grants, Cycle #4: Discuss changes to Program Guidelines</li> <li>• Program Development Discussions, as needed</li> <li>• TDA Article 3 Projects: Review/Input</li> <li>• Routine Accommodation – Finalize Procedures</li> <li>• Present Bike to Work Day activities</li> <li>• CDF Grants, Cycles #1&amp;2: Sponsor Presentations, as needed</li> </ul>
4	June 12, 2008	<ul style="list-style-type: none"> <li>• Program Development Discussions, as needed</li> <li>• BPAC Education (TBD)</li> <li>• Routine Accommodation Checklist review, as needed</li> <li>• CDF Grants, Cycle #4: Approve Program Guidelines</li> <li>• Report on Bike to Work Day activities</li> <li>• CDF Grants, Cycles #1&amp;2: Sponsor Presentations, as needed</li> <li>• Admin: Committee Training</li> <li>• Admin: Presentation on ACTIA's Bike/Ped Work Program for 08/09</li> <li>• Admin: Plan Agendas for 08/09 BPAC Mtgs</li> <li>• Admin: Election of Chair &amp; Vice-Chair for FY 08/09</li> <li>• Admin: Discuss Re-appointment to BPAC</li> <li>• Admin: Review Bylaws</li> </ul>

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**Attachment D:**  
BPAC Roster

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	<b>Name</b>	<b>Appointed By</b>	<b>Term Began</b>	<b>Re-apptmt.</b>	<b>Term Expires</b>
1	Boyer, David	Mayor Mark Green, Union City	Nov-06		<b>Nov-08</b>
2	Caveglia, Jerry	Mayor Kamena, Livermore formerly Cooper, Hayward	Oct-03	Sep-07	<b>Oct-09</b>
3	Gigli, Lucy	Supervisor Alice Lai-Bitker, District 3	Jan-07		<b>Jan-09</b>
4	Greenhut, Marcy	Mayor Nora Davis, Emeryville formerly Mayor Bates	Oct-05	Dec-07	<b>Dec-09</b>
5	Guarienti, Rich	Mayor Janet Lockhart, Dublin	Jul-06		<b>Jul-08</b>
6	Johnson, Gil	Mayor Anthony Santos, San Leandro formerly Mayor Young	Oct-03	Sep-07	<b>Oct-09</b>
7	Kirby, Glenn	Supervisor Steele, District 2	Oct-03	Jul-07	<b>Oct-09</b>
8	Marquis, Roger	Supervisor Carson, District 5	Oct-05	Sep-07	<b>Oct-09</b>
9	Tabata, Midori	Councilman H. Chang, Oakland	Jul-06		<b>Jul-08</b>
10	Van Demark, Tom	Supervisor Miley, District 4	Oct-04	Jan-07	<b>Jan-09</b>
11	Young, Peter	Supervisor Haggerty, District 1	Oct-03	Nov-07	<b>Nov-09</b>