

Older Driver Safety Awareness Pilot Program

SOUTH COUNTY

PROJECT BENEFITS:

This project will focus on helping seniors, their caregivers, and service providers to recognize the risk factors and functional impairments that may lead to unsafe driving. By promoting a “Shifting Gears” message, the project will take a positive and supportive approach to help seniors self-regulate their driving and provide tools for appropriately compensating for and/or rehabilitating health problems that put seniors at risk when driving. Providing information on alternative transportation resources will also be a critical component in helping seniors stay mobile once they limit or give up driving. By helping seniors to reduce driving risks and remain driving safely for as long as possible, these outreach and education efforts are also anticipated to lessen the future demand on paratransit services.

PROJECT STATUS:

The Program outreach and education activities are continuing as planned.

To find out more about this project, please contact the Project Sponsor.

PROJECT SPONSOR:

City of Fremont
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The Older Driver Safety Awareness Program aims to promote safe mobility for seniors by educating them, their caregivers, and service providers about factors that affect driving ability as one ages and strategies seniors may employ that enable them to continue driving safely for as long as possible. The outreach strategies will focus on how to prevent functional impairments from limiting mobility and leading to driving cessation; special emphasis will be given to the dissemination of information on alternative transportation resources.

Specific deliverables for the project include the implementation of:

- Discussion groups for seniors around driving safety
- Accessible tools and informational materials at libraries, senior centers, health care facilities, and other community locations which aid seniors in assessing their driving abilities and promoting safe driving practices
- “Car Fit Program” community events, which will provide seniors with a quick, comprehensive, check of how well they work with their vehicle and will include recommendations from occupational therapists about car adjustments and modifications
- Service provider training for “having the driving conversation” with older adults
- Utilization of print and cable television media to promote older driver wellness and safety
- Coordination of older driver safety outreach with community organizations, such as AARP, American Society on Aging, and local health care facilities
- Development and distribution of an older driver safety information brochure or packet for seniors, caregivers and service providers

Project Budget and Funding

TOTAL PROJECT COST	\$36,000
<i>Funding</i>	
ACTIA Paratransit Gap Grant Award	\$36,000
Matching Funds	\$0



Performance Measures

Number of older driver safety discussion groups	8
Number of service provider trainings	2
Number of community sites/agencies receiving project tools and materials	48
Number of “Car Fit” events	2
Number of project brochures mailed/distributed to seniors	5,000
Number of older adult driver safety articles published	6
Number of older driver safety TV shows produced	2

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